

DIE GROOT ONTBYT

Weeksdae 06:00



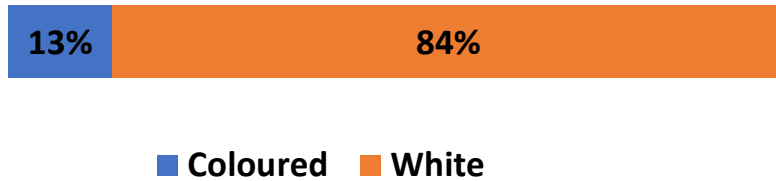
WATCH
catch up



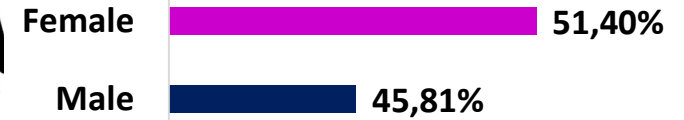
Die GROOT Ontbyt - Demographics



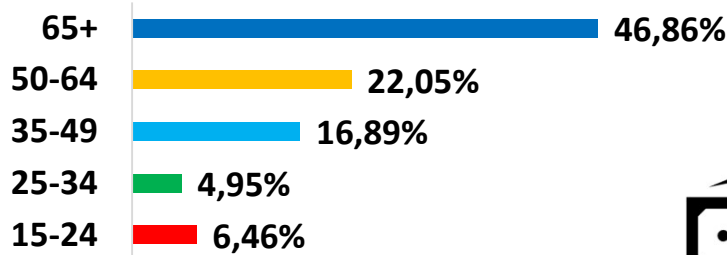
Race Group



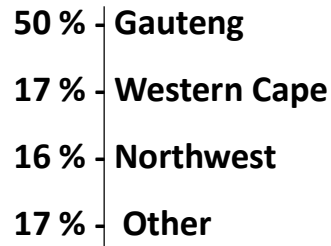
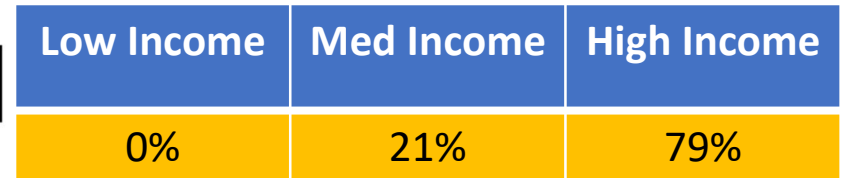
Gender



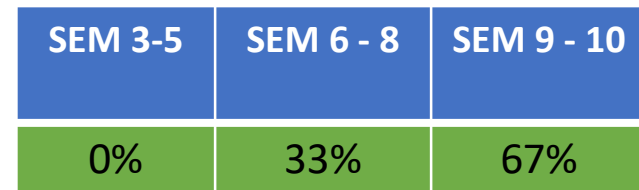
Age



Income



SEM



Die GROOT Ontbyt - Demographics



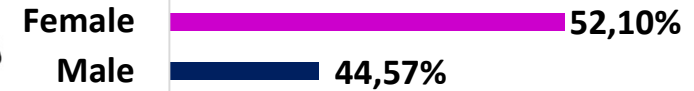
Race Group



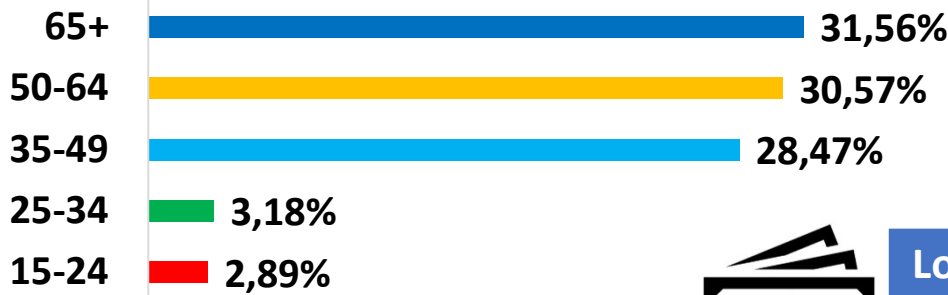
■ Coloured ■ White



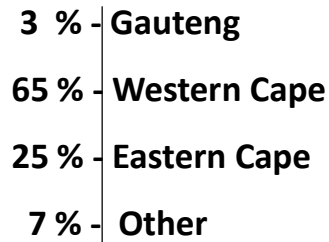
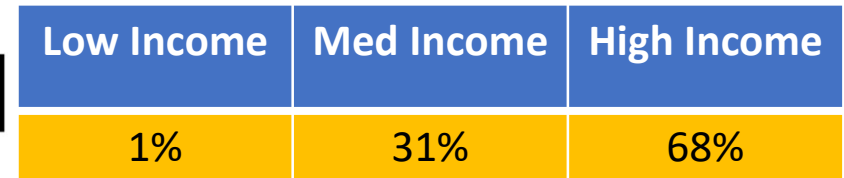
Gender



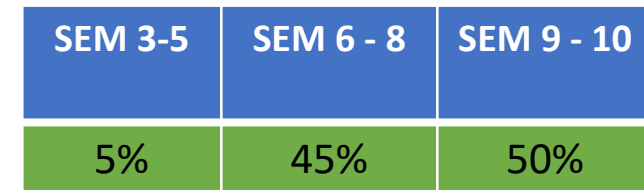
Age



Income

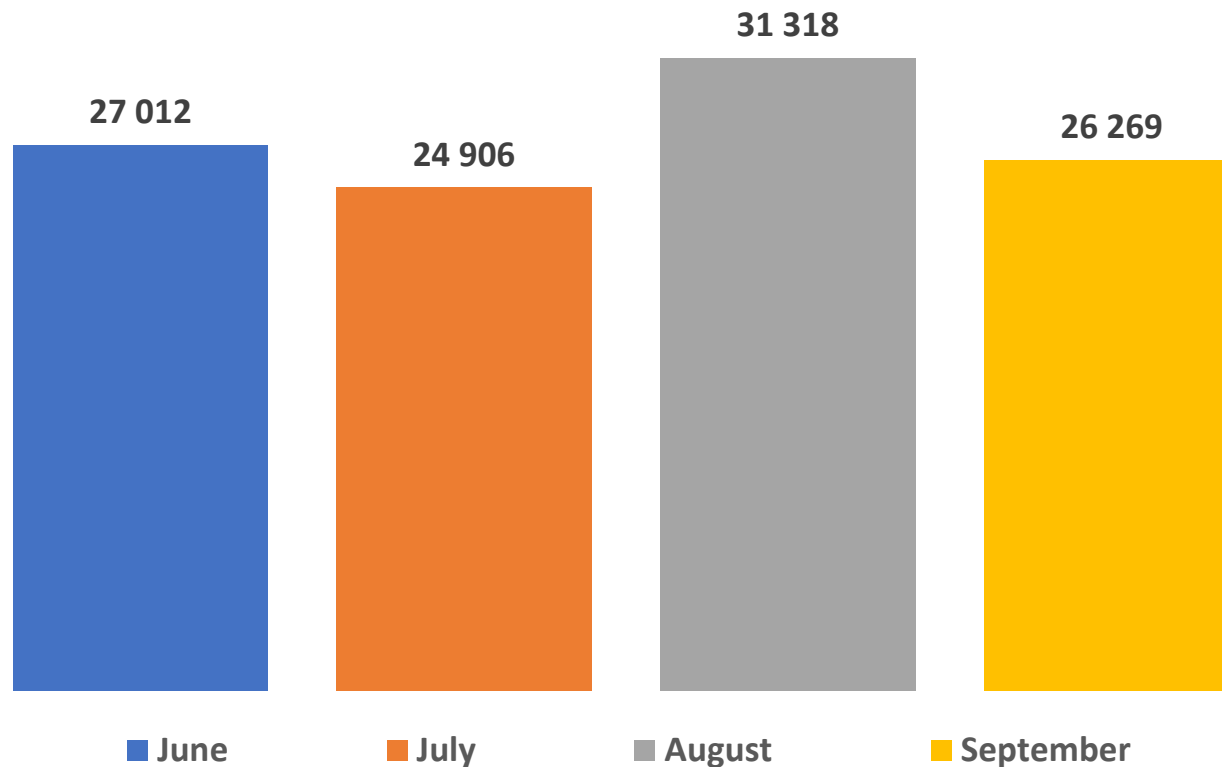


SEM



2022

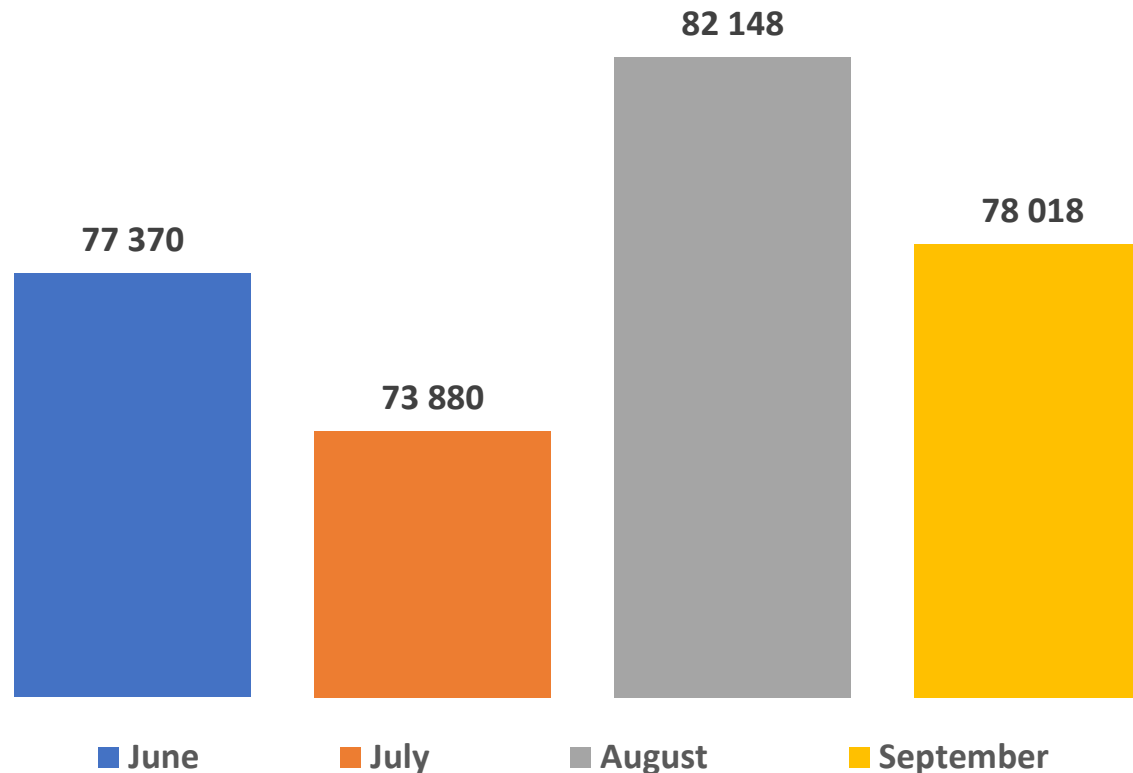
AMR - Average Minute Rating - Average number of individuals who have seen a specific program or daypart
Average 547 525 per month who seen the program



2022

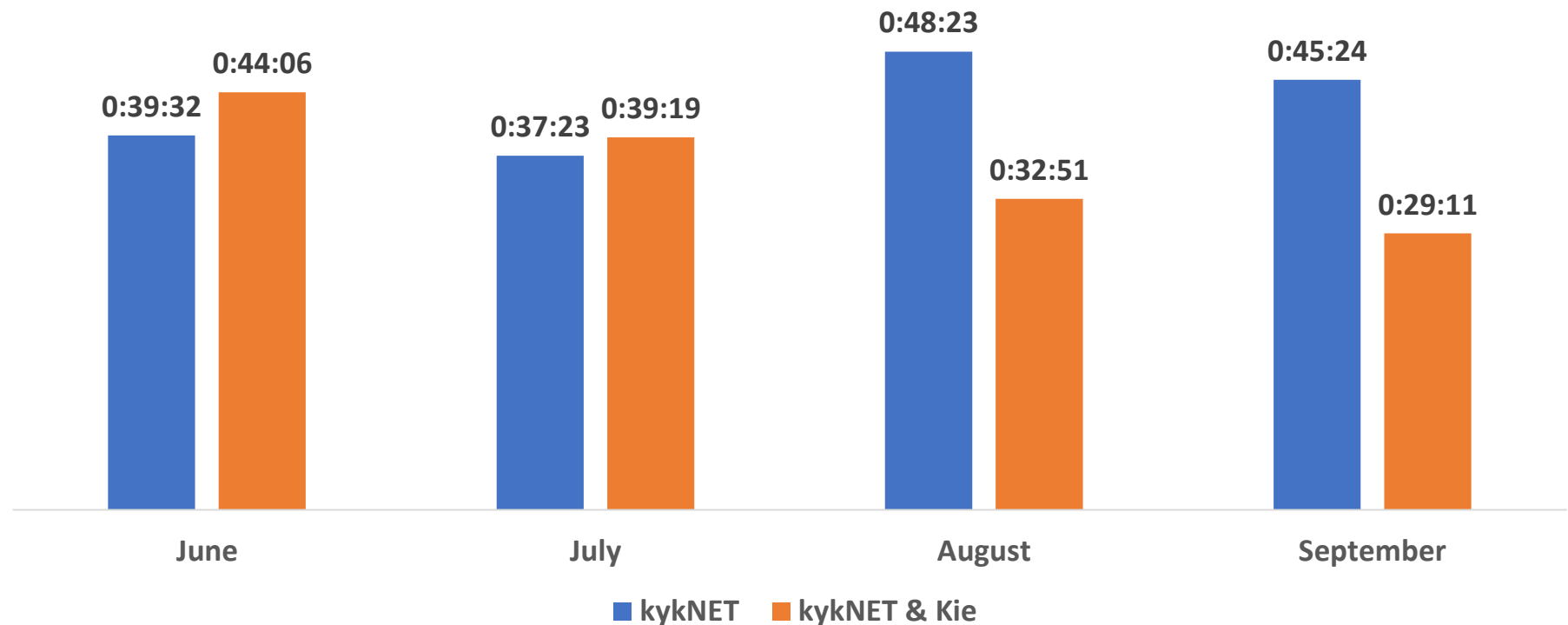
RCH - Reach - Number of different individuals watching at least one minute of a program or daypart

Average 1 557 080 per month who watch at least one minute of the program



2022

ATS - Average Time Spent - Average number of minutes seen by each individual who has seen the program or daypart



Client Testimonials



Groot ontbyt voeg werklik baie waarde vir ons toe. Die interaksie met die aanbieders werk om die boodskap baie goed na die kykers oor te dra en ons kry gereeld mense wat ons kontak en sê dit is vanweë ons gesprekke op Die GROOT Ontbyt – **Ronald King PSG**



Dit was 'n reuse sukses, is daar 'n kans vir Maandag ook?
Ek is net tot dan in Pretoria, andersins moet ons 'n onderhoud een of ander tyd laat opneem. – **Antonie Bougas ABS Productions**



Ons is nie verniet besig met ons hoeveelste GROOT Ontbyt-program nie! Oor die afgelope paar jaar was die professionele en talentvolle aanbieders, kamera span, redigeerders en die ander persone agter die skerm net die beste ondervinding wat ons ooit met tv gehad het – dit is die waarheid, niks anders as die waarheid 😊.

Die programme is waarde-vir-geld en bekostigbaar en ons gaan definitief nog lank saam met julle werk. Sien julle binnekort!– **Pauline Swanepoel Protek**



Baie dankie! Die span is so trots op hierdie produksie! Al wat ek kan se is DANKIE! Julle maak ons goed lyk! - **Suzanne Oosthuizen Sweet Palermo**

